

BAHAMAS BRIDAL SHOW EXHIBITOR'S RESERVATION



Please Forward Completed Form To:

BUTTONS BRIDAL & FORMAL WEAR

P.O. Box CB12449 * Nassau, Bahamas
Cable Beach Shopping Centre * Tel. 242.327.8896
Voice Mail 242.327.5238 * Fax 242.327.5238

Email: bridalshow@buttonsfomalwear.com * www.buttonsfomalwear.com



Bridal Show Date _____ Today's Date _____

Business Registered Name _____

Show Exhibitor's Sign/Name _____

Products/Services Exhibiting _____

Location of Business _____ P.O. Box _____

Contact Person _____ Signature _____

Office Tel. _____ Home Tel. _____

Cell Phone _____ Other Tel. _____ Fax No. _____

Other Contact Person _____ Tel. _____

Other Contact Person's Email _____

Business Website _____

• Select Your Exhibit Spaces & Accommodations:

RUBY: 8x6ft or 48 sq.ft space (1 table/2 badges) = \$600 **PEARL:** 8x12ft or 96 sq.ft space (2 tables/3 badges) = \$900

DIAMOND: 20x18ft or 360 sq.ft space (3 tables/5 badges) = \$1,500 **Registered Couples Mailing List will be provided by Email**

• Select Your WEDDING GUIDE Advertisement or Other Show Options:

AD SIZE	MEASUREMENTS	Black & White or Colour
Quarter Page	2-1/2 inches wide x 4-1/4 inches	<input type="checkbox"/> \$250
Half Page	5 inches wide x 4-1/4 inches	<input type="checkbox"/> \$375
Full Page	5 inches wide x 7-3/4 inches	<input type="checkbox"/> \$500
Inside Covers	5 inches wide x 7-3/4 inches	\$800 <input type="checkbox"/> Front or <input type="checkbox"/> Back
OUTSIDE Back Cover	5 inches wide x 7-3/4 inches	<input type="checkbox"/> \$1,000



**** All Ads must be CAMERA-READY in Colour or Black & White image ****

\$1 per bag - Your brochures, flyers, etc. in 300 Shopping Bags for couples attending the show.

\$25 for each 30-sec. commercial on *Wedding Dreams*, Bahamas Bridal Show radio show.

\$250 for five (5) minutes presentation in the Fashion Show segment of the event.

NOTES: (a) No refunds (b) Full payment guarantees your exhibit space and avoids late booking fee (c) Exhibitor will be charged \$100 for late exhibit setup or early breakdown (d) Organizers reserve the right to re-locate exhibits for a balanced floor presentation.

**** Make Payable to: BUTTONS FORMAL WEAR ****

PAYMENT ENCLOSED: Total Payment of \$ _____ (incl. Exhibit, Hotel, Shopping Bags, Advertisements & Fashion Show)

Deposit of \$ _____ Balance of \$ _____ to be paid by (date): _____

Cheque Cash Major Credit Card No. _____ Exp. Date _____

Name on Credit Card _____ Signature _____

Barter/Trade-Off in Exchange to Provide: _____

Our business is reserving exhibitor's space at the Bahamas Bridal Show. We agree to have our exhibit completely decorated at least one hour before show time, staffed by our business representatives during the entire show and disassembled between 6:00 p.m.-8:00 p.m. after the show.

We release all sponsors, organizers and staff of the Bahamas Bridal Show from any liabilities resulting from damage to our equipment or products and personal injuries received in the production of the Bahamas Bridal Show. We are fully responsible for the images and content in our advertisement material.

Further, our business takes full responsibility for any damage to property of the Bahamas Bridal Show sponsors, organizers or exhibitors caused by our staff during the Bahamas Bridal Show. We also give permission for the Bahamas Bridal Show, its sponsors and organizers to use, in good taste, our business name, products and staff images in any promotions of future events produced by the Bahamas Bridal Show or its organizers.

(Review Bahamas Bridal Show Exhibitor's Agreement)

BAHAMAS BRIDAL SHOW EXHIBITOR'S AGREEMENT



All exhibitors will RECEIVE the following from the Bahamas Bridal Show:

- 1) Exhibit space(s) with chairs and skirted tables on show date.
- 2) One display name sign for your business at your exhibit space. **(No other hanging signs will be allowed).**
- 3) Show badges for your exhibit staff: **2 badges for Ruby space; 3 for Pearl; 5 for Diamond space.**
- 4) Show posters for distribution to your clients and to display at your business location to promote the show.
- 5) Mention of your business in numerous show promotions via radio, TV and newspaper advertisements.
- 6) Listing of your business as an exhibitor in *The Wedding Guide* show programme.
- 7) Two promotional announcements of your business by the MC during the show.
- 8) Copy of the bridal show mailing list of all registered couples within two weeks after the show.
- 9) Exposure to 300-plus engaged couples and between 1,000 and 1,400 persons attending the show.
- 10) Bridal registration cards for couples to register their weddings before the show.
- 11) Announcement and presentation of your door prizes to brides-to-be during the show.
- 12) On-site storage and assistance with moving your equipment, products and promotional material.

All exhibitors will PROVIDE the following to Bahamas Bridal Show:

- 1) A signed Exhibitor's Reservation form and non-refundable payment.
- 2) Your completely decorated exhibit before show set-up deadline.
- 3) One to three prizes for registered couples at the show. (Need prize description two weeks before the show).
NOTE: Some winners may be given instructions to visit your business to collect their door prizes.
- 4) Prominent display of bridal show posters and flyers at your business location to promote the show.
- 5) One-page written details of your business, products and services for the MC to read during the actual show.
- 6) Assist in promotion of the show on your website, facebook page and business radio, TV & newspaper ads.
- 7) All completed Bridal Registration Cards to organizers before show time.

Other Options to Promote Your Business through the Bridal Show:

- A. Place a business advertisement in the show programme, *The Wedding Guide*.
- B. Insert business information (i.e brochures, flyers) in 300 shopping bags for couples attending the show.
- C. Participation in the Fashion Show segment of the event.
- D. Place 30-second business commercials on *Wedding Dreams*, the Bahamas Bridal Show radio show.

- FEATURING -

- | | |
|---------------------------------------------|--------------------------|
| * TRADE SHOW (<i>Business Exhibition</i>) | * FASHION SHOW |
| * Food, Cake & Champagne Sampling | * Wedding Etiquette |
| * Presentation of Gifts/Prizes | * Wedding Demonstrations |
| * Special Announcements | * Wedding Game Show |

BAHAMAS BRIDAL SHOW...Where Wedding Dreams Begin!



Show Organizer: **BUTTONS BRIDAL & FORMAL WEAR**
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(See attached **Exhibitor's Reservation** form with all prices)